



The circular solution to Australia's coffee cup problem.

Our love affair with coffee is responsible for a mountain of waste.

Disposable coffee cups cannot be processed via traditional recycling facilities due to their plastic lining and **more than one billion cups end up in landfill every year.**

To combat this significant challenge, we launched Simply Cups in 2017.

Our market-leading collection and recycling program takes disposable cups from retailers and gives them a second life; this is the circular economy in action.

We collect *all* brands of disposable paper cups.

To date, our program has collected and diverted millions of cups from landfill.

How Simply Cups works:

STEP 1: SET UP YOUR CUP COLLECTION UNITS

Every collection point needs a dedicated Cup Collection Unit. We offer different collection units depending on your set-up. Discounts may apply for larger orders, and custom branding is available for an extra charge. (Prices ex. GST)



Single Tube

Ideal for office buildings and locations with medium to low coffee consumption. Best to keep in the kitchen with other waste bins so the lid can be separated.

\$99.00 per tube
(3 tube minimum)



Double Tube

Allows people to recycle cups and lids.

Ideal for cafes, cafeterias, restaurants and locations with medium level coffee consumption.

\$365.00 per unit



Triple Tube

Allows people to recycle cups and lids.

Ideal for cafes, cafeterias, restaurants and locations with medium to high level coffee consumption.

\$425.00 per unit



Triple Tube + Liquids

Allows people to recycle cups and lids and dispose any liquids.

Ideal for cafes, cafeterias, restaurants and locations with medium level coffee consumption.

\$495.00 per unit



Jumbo Cup Bin

Separates cups, lids and liquids.

Ideal for high traffic public spaces including shopping centres, airports, and stadiums.

\$1,025 per unit



STEP 2: COLLECT & EMPTY CUPS

Every collection unit comes with see-through sleeves / bag liners.

When the collection unit is ready to be emptied, just tie off the sleeve then place the used cups in to a dedicated Simply Cups 240L or 660L bin for collection (located back-of-house).

This task is usually performed by your cleaner, or somebody from your office.

STEP 3: WE PICK UP THE CUPS

All cup sleeves need to be put into your dedicated Simply Cups 240L or 660L bin for collection.

When you sign up for Simply Cups, we will organise a collection day and frequency that matches your needs.

Collection charges depend on bin size, location, and frequency of collection.



240L BIN



660L BIN

COLLECTION FREQUENCY	WEEKLY	FORTNIGHTLY	4-WEEKLY
METRO – 240L BIN	\$49.00	\$49.00	\$74.00
METRO – 660L BIN	\$136.00	\$136.00	\$177.00
INNER REGIONAL – 240L BIN	\$65.00	\$65.00	\$90.00
INNER REGIONAL – 660L BIN	\$178.00	\$178.00	\$203.00
REGIONAL – 240L	\$85.00	\$85.00	\$105.00
REGIONAL – 660L	\$198.00	\$198.00	\$225.00

- **Minimum collection frequency: 4-Weekly**
- **240L or 660L bin not supplied****
However by removing cups from your general waste stream, you could repurpose an existing 240L / 660L bin.
- **Simply Cups will provide signage your 240L or 660L bin**
- **We will supply you with replacement of tube liners**
- **Costs valid for NSW, QLD and VIC**
Additional costs may apply in other States.
- **Metro = 0 to 75km from State CBD**
- **Inner Regional = 75km to 150km from State CBD**
- **Regional = 150km+ from State CBD**
Location on application for Inner Regional & Regional

Please note, costs are subject to change based on a clients actual collection requirements, and any bespoke conditions or inclusions that may be agreed upon during the registration process.

Invoices for collections to be paid monthly.

STEP 4: PROCESSING THE CUPS

Simply Cups works with innovators to transform used paper cups into items of higher value. Different products are made using different technologies, and these technologies mix paper cups with other recycled materials that would otherwise end up in landfill.

Visit the 'How It Works' page of our website for more information.



STEP 5: MONITOR FOR SUCCESS

We will provide you with a Monthly Report that tell you how many cups your site has diverted from landfill. We recommend you use this report to make sure Simply Cups is working for you.

simplycups.com.au | 1300 762 166